



www.stepforwardhousing.org.uk

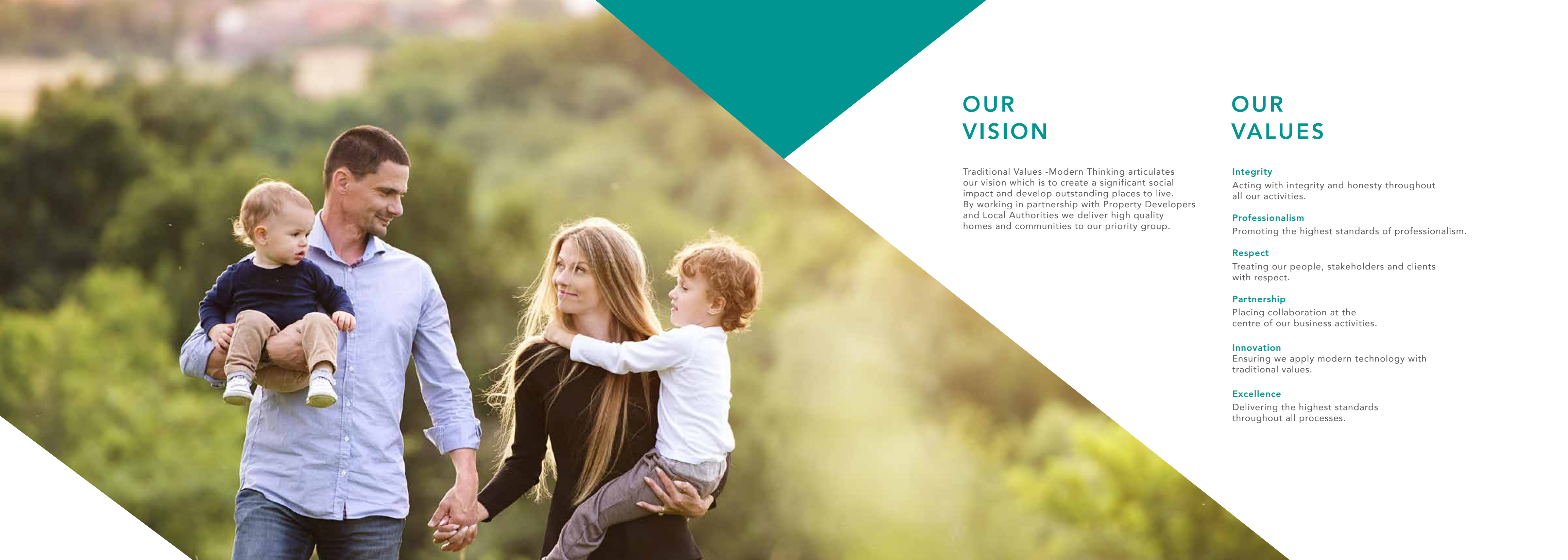
AN INTRODUCTION

Step Forward RP Ltd is a 'Not for Profit' Housing Company committed and dedicated to providing high quality, affordable homes throughout the UK. We provide homes for current and former Armed Forces personnel as well as Blue Light Emergency workers, including Fire and Rescue, Ambulance, Nurses, Paramedics, Police and Search and Rescue workers.

We believe that our primary client group deserve to be placed as the highest priority in securing high quality affordable homes for rental, rent to buy and shared ownership purchase. Our aim is to be the market leader, providing our client user group with outstanding places to live in and enjoy, not just for today but for future generations.

The Step Forward RP Ltd business model has been created entirely without government grants, donations, or tax subsidy. This ensures our homes are delivered at nil cost to the UK taxpayer. We believe that institutional investment can not only generate stable and positive returns but also make a significant social impact amongst those individuals and families who have served, or continue to serve our country.





OUR VISION

Traditional Values -Modern Thinking articulates our vision which is to create a significant social impact and develop outstanding places to live. By working in partnership with Property Developers and Local Authorities we deliver high quality homes and communities to our priority group.

OUR VALUES

Integrity

Acting with integrity and honesty throughout all our activities.

Professionalism

Promoting the highest standards of professionalism.

Respect

Treating our people, stakeholders and clients with respect.

Partnership

Placing collaboration at the centre of our business activities.

Innovation

Ensuring we apply modern technology with traditional values.

Excellence

Delivering the highest standards throughout all processes.

OUR OBJECTIVE

Our objective is to achieve and retain a leading position in our industry, by providing the best homes at affordable prices as recognized by our customers, competitors and those who have a stake in our future success.

We achieve this through:

Our People

Uniquely, we have a management team with a successful track record of property development and investment, together with an unrivalled senior executive team made up of former high ranking military personnel and special forces operatives.

By promoting a culture of professionalism, teamwork, enjoyment and empowerment, we facilitate success.

Our Customers

By ensuring to the very best of our ability that we exceed their expectations.

Our Properties

By providing the highest quality homes possible in the very best locations at affordable price levels that are consistently better than our competitors.

Our Social Impact

By measuring our Social Impact independently, and contributing to the health and well-being of our customers on an ongoing basis.





DELIVERING ON OUR VISION, VALUES AND OBJECTIVE

We are passionate about delivering high quality homes to our customers, we believe this is best achieved through providing added value services and an ongoing approach to supporting our customers throughout the tenancy and home ownership process.

Our success is driven by the skills and attitude of our people and we are committed to nurturing their talents.

We are fully committed to working alongside development partners and local authorities to create new homes and new communities. We always aim to produce mutually beneficial results.

We have strong governance and management practices together with a flair for working at a local level to ensure we deliver much needed homes.

We will continue to work with stakeholders to ensure the highest standards of delivery are met, we strive to improve our services at every level and continue to improve the quality and value of our homes and communities we create.

THE FUTURE

We aim to be the market leader in providing new homes made available on an affordable basis to our designated priority customer group. Our aim is to deliver and complete 1000 new build homes to our customers by 2020.

Whilst we have all the major foundations in place for future growth we remain very interested in working with land owners, property developers and local authorities on new opportunities that will lead to the creation of more new homes and sustainable communities throughout the UK.

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